

Software for event planners

The mission of our client is to inspire face-to-face experiences by empowering those who plan and attend them.

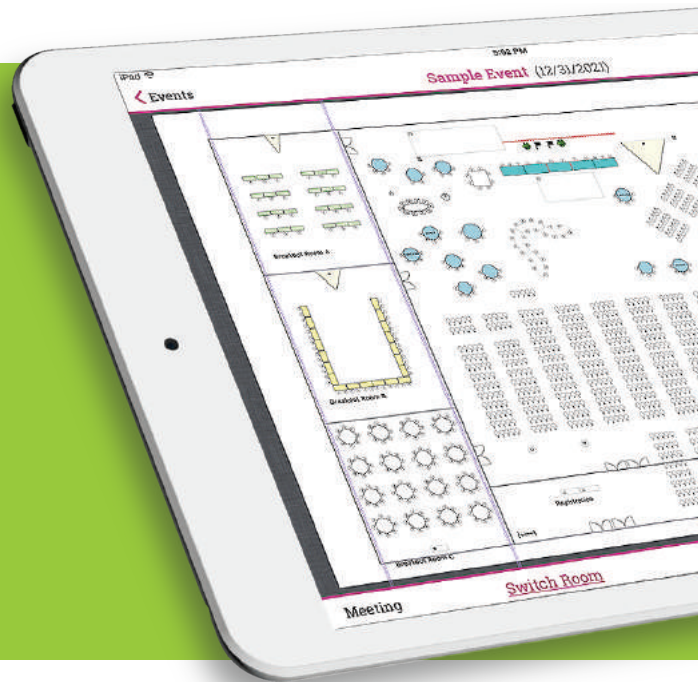
While planning events for numerous participants, the organizers face a lot of problems: how to place the participants at tables, what furniture is needed, how to cover all the fire protection measures at the event. If some troubles appear during the event, it requires the fast reactions and coordinated operations of service staff.



The main task while developing the mobile client was the solution of the following problems:

Mobility. During WEB interface use, the event's organizers came across a raft of restrictions of freedom of movement.

Intuitive interface. WEB interfaces for EDMS access are usually overloaded by different functions that are not needed in the mobile device. The interface often isn't intuitive. It takes a lot of time to access its features.



Solution



How the mobile client solves the problems outlined:

Mobility. By using the mobile client, it is possible to review and manage events created by the user or his/her colleagues.

Review and edit events (place tables, plan participants' seating)

Intuitive interface. The interface is adapted for use on mobile devices and includes only the operations which are necessary for the event organizers' activities. The user has an interface that is similar to WEB analogue.

Technologies Used

iOS SDK
SVGKit
CocoaPods

SDK

SVGKit

COCOAPODS